

The Role of Library Public Art Education in Cultivating the Innovation and Entrepreneurship Ability of College Students

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Abstract. University libraries shoulder the responsibility of promoting advanced culture and inheriting human civilization, and education is the fundamental way of cultural inheritance. Therefore, library public art education plays an important role in improving college students' perception of national traditional culture spirit and carrying excellent traditional culture. Based on the author's learning and practical experience, this paper first analyzed the connotation of public art education in libraries, and then studied the role of various characteristics of public art in improving the innovation and entrepreneurship ability of college students. The author thinks that the image of public art is helpful to the development of college students' imagination; The subjectivity of public art is helpful to wake up the creative consciousness and spirit; The aesthetic and practical nature of art is the basis for the realization of college students' innovation ability; The originality of public art is the core element of cultivating the innovation ability of college students.

Introduction

As an important part of college students' humanistic quality education, the purpose of public art education in colleges and universities is to improve students' ability of artistic appreciation and to improve their physical, psychological and cultural qualities. In the process of continuous reform and development of education, the improvement of college students' independent innovation ability has always been the core part of university education[1]. In terms of the ways and guiding directions of cultivating college students' innovation and entrepreneurship ability, college education has always been on the road of combining exploration and practice. On the role that public art education can play in promoting college students' innovative and entrepreneurial ability, more and more people pay attention to it and conduct a series of research and analysis. Public art education is no longer a single way to improve students' aesthetic ability and cultivate their sensitivity to art, but has risen to the height of cultivating college students' innovation and entrepreneurship ability. In recent years, more and more people have paid attention to public art education[2-3].

Connotation of Public Art Education in Library

As an academic institution providing services for teaching and scientific research, university libraries use literature resources to transfer knowledge and information. Its unique cultural charm and beautiful environment deeply attract students, and it is the second classroom for students to realize self-improvement and self-transcendence. Therefore, how to cooperate with colleges and universities to carry out public art education for college students is an important task that urgently needs to be solved by university libraries. Art education should impart general knowledge of art and cultivate artistic quality, and more attention should be paid to making college students master the humanistic spirit in art and highlight the humanistic nature of art education. Humanistic spirit is a universal self-concern of human beings, which is manifested in the maintenance, pursuit and concern for human dignity and value, and highly treasured all kinds of spiritual and cultural phenomena left over by human beings. To a great extent, the level of a country's people's cultural accomplishment depends on the status and level of humanistic education in national education. The university library is responsible for carrying forward the advanced culture and inheriting the human civilization, and education is the fundamental way of cultural inheritance[4]. Therefore, the public

art education in itself contain rich traditional cultural resources as the backing, with emotion as the way of art, and mining with outstanding aesthetic tendency of the rich cultural achievements, to strengthen traditional culture accomplishment of students in institutions of higher education and improve the college students of ethnic traditional culture spirit of the book, in carrying forward excellent traditional culture play its role in career[5].

The Role of Various Characteristics of Public Art in Improving the Innovation and Entrepreneurship Ability of College Students

The visualization of public art contributes to the development of university students' imagination. Philosophy and social science always reflect the objective world in the form of abstraction and concept, while art reflects the society and expresses the thoughts and feelings of artists with concrete and vivid artistic images. The artistic images created by each specific art category can have their own characteristics, such as the artistic images of sculpture, painting, film, drama, etc. The audience must feel them indirectly through the media such as sound and language. But no matter what, no art can do without images. The development of people's creative potential depends on keen perception and rich imagination. The history of literature and art proves that many scientific creations in the world are inspired by artistic imagination[6]. Descartes discovered analytic geometry with the aid of imagination, Archimedes discovered the law of buoyancy in the bath, the apple landing triggered Newton's discovery of gravity, and Mendeleev discovered the periodic table of the chemical elements. Faraday imagines magnetoelectricity and discovers the laws of electromagnetic induction, which rely on perception and imagination, not just logical reasoning. So Pengal says, "Logic is the tool of proof, perception is the tool of discovery." In terms of cultivating imagination, art education has unique advantages. This is determined by the special function of art itself and its aesthetic characteristics. Art is a kind of non-semantic information, which has the characteristics of freedom, fuzziness and uncertainty. These characteristics provide people with imagination to understand and deduce art, and the broad space of association enriches people's imagination.

The Subjectivity of Public Art Helps to Arouse the Consciousness and Spirit of Innovation

The artistic image reflects the social life, but this kind of reflection is by no means a simple imitation or reproduction, but integrates the thoughts and feelings of the creative subject and even the appreciation subject, which reflects a very bright creativity and innovation. In the process of artistic creation and appreciation, the subjectivity of art is embodied. The subjectivity of artistic creation is reflected in the fact that artists must select, refine, process and transform rich living materials, and materialize their strong thoughts, emotions, aspirations, ideals and other subjective factors into their artistic works[7-8]. Each excellent art work always embodies the artist's unique aesthetic experience and aesthetic emotion, with the artist's personal subjective color and artistic pursuit, reflects the artist's distinctive creative style and artistic personality, with strong creative and innovative characteristics.

The essence of innovation is to make the mission of creation take root in the heart. Innovation consciousness is the necessary consciousness of creative talents. Without this consciousness, Newton could not have felt the existence of earth gravity in the accidental fall of apple, and Watt could not have sprouted the idea of creating steam engine before the slight tremor of the lid. Therefore, it can be said that the primary task of cultivating innovative talents is to help young students establish a conscious and strong sense of innovation. How to accomplish this task over the years, people have often used the method of preaching the importance of innovation, explaining the necessity of innovation, and analyzing the urgency of innovation.

The Aesthetic and Practical Nature of art is the Foundation for the Realization of College Students' Innovation Ability

Aesthetics is the essential characteristic of art. As a special kind of spiritual production, the purpose of art production is to meet the aesthetic needs of human beings. The non-utilitarian aesthetic nature of art is different from that of any other thing. It has not only aesthetic, but also a lot of non-aesthetic content. Art is the unity of aesthetic and non-aesthetic, conceptual and practical utility. Aesthetic appreciation of art is the functional characteristic of artistic works which can cause non-utilitarian emotion as an integrated visualization system of content and form. Compared with social life, the text of art works is a symbolic existence, which can not make people get pleasure through practical utilitarian needs, so it has non-utilitarian, and thus constitutes its aesthetic nature. The aesthetic nature of non-utilitarian art does not negate the utilitarianism of the content and social utility of art works. Innovation or creativity cannot remain in words and minds[9]. The passion of innovation, the imagination of innovation, the flash of inspiration can be translated into innovation only through action. The traditional education mode can be completed without practical knowledge, which makes college students naturally form a learning attitude that despises practical operation. So that the poor ability of operation and weak ability of action become a major weakness of contemporary college students, and this is also a reason that hinders the development of college students' innovative ability, but the public art education in colleges and universities is a practical education system. The mastery of any kind of art can not be separated from personal practice. Through the activities of art practice, students can master the theory knowledge and various skills of art skillfully. In the process of practice, through different expression, comparison, analysis, induction and reasoning, the thinking ability of art can be improved, in order to achieve an understanding of the connotation of a work of art or to put into practice the ideas constructed in artistic thinking, this is an interesting attempt, because as long as you are willing to use your mind and work, you can get some results. Students experience a delightful sense of achievement in each small success, which further stimulates their desire for innovation.

Artistic Originality is the Core Element of Cultivating College Students' Innovation Ability.

Originality does not mean that a work must be created by one person alone. A work completed jointly by two or more people is equally original because it is not a complete or substantial imitation of an existing work and is different from one's own work. The spirit of art is always the spirit of originality, freedom, criticism, novelty and transcendence. The spirit of innovation is an indispensable part of innovation ability, What it pursues is a spirit that dares to discard old ideas and things and create new ideas and things[10].

Obviously, the spirit of art and innovation are in the same vein. Then, the carefully arranged and carefully designed public art education can realize the function of cultivating students' innovative spirit with artistic spirit. It turns out that people who often have a strong ability to innovate are people who have a lot of personality[11]. On the contrary, a person without subject consciousness and lack of independent spirit is not innovative. On this point, public art education in colleges and universities can not be replaced by other education. The education of art not only promotes the harmonious development of individual consciousness and social consciousness, but also enables the free development of individual consciousness. The original nature of public art education in colleges and universities constantly gives college students an upward force, which makes them gradually develop the thinking or behavior habit of not only following books but also following the trend, not following the fashion and not foppish, thus cultivating their unique personality and charm or style.

Summary

Public art education is an important part of education in our country, its unique function makes it have a very obvious effect in cultivating and improving college students' cultural accomplishment,

appreciation ability, creation ability and aesthetic taste. Public art education has become more and more important. As an indispensable part of innovative entrepreneurship education for college students, it will play a more prominent role in the field of education in the future, and will provide a strong help for the cultivation of the innovative and entrepreneurial ability of the new generation of college students.

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